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FORM NO. 227 Replaces Form 30-4 (40)
Approved For Release 2009/07/20: CIA-RDP80-00765A000100030089-4

31 January 1956

Mr. John T. Campbell, Mead BBC Monitoring Service Caversham Park Reading, Barks.

STAT

Dear Johns

Subject: Standardisation of Procedures

has passed to me a copy of Addington's "Reception Unit Notes" of 13 December 1955, which "restates and augments Reception Unit's standard definitions for the treatment of transcripts."

It is very gratifying to us here, and I am sure to your people also, to watch the methods and procedures of our two Services grow into claser harmony. Further growth in this direction cannot fail to improve the work we each perform for our principals and for each other.

STAT

I have asked my editorial people in FBIS Headquarters to review our precedures again to see whether there is anything we can do to follow up this FBC action.

will let you know what we may be able to accomplish in this respect.

My best regards to you and your staff.

Sincerely,

STAT

Chief, FEIS

co: Chief, London Bureau, FBIS

FOREIGN BROADCAST INFORMATION SERVICE AMERICAN EMBASSY LONDON, W. 1.

29 December 1955

Chief'
Foreign Broadcast Information Service
2430 Estreet Northwest
Rashington 25, D. C.

Dear Alan:

subj: BEC Standard Definitions

Enclosed are two copies of the Standard Definitions issued recently by the BEC to its monitors, which we referred to in our progress Report for November 1955.

This list represents, I think, considerable progress in the standardization of BBC monitoring procedures according to FBIs standards and requirements, particularly 4) summary - which is now a FBIS style summary rather than a monitor's report, which often was an impression, and 10) Note Taking - which is a step in the right direction toward the FBIS monitor's summary.

There still is much to be done of course--perhaps another year of the patient, painstaking, and persistent effort which has been performed during the past 1d months so wisely and tactfully by weiss and weir. Especially important is the fact that the improvement has been accomplished while retaining the goodwill and gaining an increased respect of the BBC staff at all levels. At the same time, the BBC staff has acquired a much better understanding of FBIS operations, problems, and requirements.

It is expected another meeting of the Standardization Committee will be held early in 1956.

STAT

Sincer	ęly,		-	
Cnief,	Lo ndon	Bureau		

Attach.



RECEPTION UNIT NOTES

13th December 1955

45. STANDARD DEFINITIONS

At the request of output departments it has become necessary to restate and augment Reception Unit's standard definitions for the treatment of transcripts. The following standard definitions must be adhered to in future.

1. TEXT

The fullest possible rendering of an item, except for the omission of words or phrases because of (a) unintelligibility or (b) other reasons which must be indicated by monitors' notes.

TEXT EXCERPTS

Text excerpts are several textual extracts from an item not shorter than complete sentences. Sentences omitted within any one text excerpt must be indicated by three dots. If whole passages are omitted, each individual text excerpt must be enclosed in quotation marks.

5. SINGLE EXCERPT

A single excerpt is one self-contained complete textual extract from an item.

4. SUMMARY

A summary is a condensed version of an item preserving the same tenses and persons as the original.

5. SUMMARY WITH EXCERPTS

This is a summary - as defined above - with complete textual passages of special significance enclosed in quotation marks. The excerpts should normally consist of at least complete sentences.

6. SLUG

A slug is a headline comprehensive enough to indicate the contents of an item. (The fuller slugging of certain Moscow items, as previously defined, remains unaffected).

7. MONITOR'S REPORT

This is a report prepared from the point of view of the listener rather than from that of the speaker. This device must be confined to descriptive accounts of on the spot broadcasts of ceremonies, parades, certain kinds of interviews and features. A momitor's report may be in indirect speech but it should where necessary include significant textual passages enclosed in quotation marks.

8. MONITOR'S NOTE

Monitor's notes serve the purpose of elucidation and are welcomed by output departments. They must always be based on facts and not on personal opinion, and may inter alia -

- 2 -

- a. provide background information to illustrate some point not evident from the broadcast;
- b. where a broadcast has not been texted, indicate that the important parts have been rendered in full, e.g.

(MN: Bulganin - Text) or

(MN: Reference to Baghdad pact - Text)

c. be used for making factual remarks on treatment, audibility of any particular bulletin and for making factual observations on changes in the pattern of broadcasts, on delivery, presentation and similar matters.

9. GUIDANCE ON TREATMENT

The standard definition should always be indicated, and wherever possible be given at the beginning of the transcript.

Where more than a slug is desirable, output departments prefer text to text excerpts where the latter would take up say three quarters of the space occupied by the former, and similarly a summary with excerpts to a summary.

Where there is any doubt as to whether an item is worthy of mention at all, output departments like it to be slugged, thus enabling them to ask for an amplification if this seems desirable.

10. NOTE TAKING

The taking of full notes while a broadcast is in progress is essential to monitoring. The BBC note books provided should be used for this purpose.

The above Reception Unit Note - a copy of which will be sent to each monitor - cancels all previous instructions on Standard Definitions.

(A. R. Addington)

ak addington

ARA/JB